

Yati Sharma

Product Designer | Bangalore, India

Research-driven UX Designer with 4+ years of crafting intuitive, accessible, and user-centered digital experiences across the full UX lifecycle, transforming complex problems into impactful, elegant solutions.

EXPERIENCE

Gumo | Product Designer *Nov 2023 – Aug 2024*

- Designed the branding and website for a seed-stage AI startup focused on augmented data analysis.
- Created a scalable digital identity and web experience to communicate the company's vision and support early product growth.

Synergy Marine | UX Designer *Apr 2022 – Apr 2023*

- Built an in-house dashboard for technical superintendents, reducing complex workflows from hours to minutes.
- Streamlined forms and reporting, reducing team workload by 50% through streamlined wireframes and interactive prototypes.

Hawk E-commerce | UI Designer *Nov 2021 – Mar 2022*

- Designed e-commerce interfaces for fashion brands using Figma, along with digital creatives for Instagram, Amazon, and web.

Membrane Studio | UI Designer (Internship) *Mar 2021 – Apr 2021*

- Created marketing and advertising materials including posters, videos, and Instagram content.

FREELANCE PROJECTS

Uvive - UV Safety App *Dec 2025 – Jul 2026*

- Researched user needs for sun safety and designed a mobile-first app with real-time UV tracking and smart alerts.
- Designed user flows and colour-coded data visualisations to support quick, informed decision-making.

Arthur - Art Discovery App *Nov 2024 – May 2026*

- Designed UX/UI for Arthur, a cross-platform art app enabling seamless exploration of artists, artworks, and auctions through a clean, intuitive interface.

PHCore - Healthcare Platform *May 2024 – Oct 2024*

- Led the redesign of PHCore, creating a scalable, intuitive platform with role-based access and streamlined workflows for efficient healthcare operations and tracking.

AMustHear - Live Music Platform *Jun 2023 – Nov 2023*

- Designed a live music platform connecting hosts and listeners with real-time song requests and queue control, creating dynamic, collaborative experiences.

Payezy - Fintech Payment App *May 2023*

- Designed an intuitive payment app that simplified sending, receiving, and tracking money, with a focus on clarity, accessibility, and security.

EDUCATION

B.Tech (Computer Science) | RTU *2017-2021*

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Design Tools

Figma | FigJam
Miro
ProtoPie
Adobe Creative Suite
Jitter
Spline
Framer

Research Tools

User Research
Usability Testing
User Interviews
Competitive Analysis
UX Strategy
Design Thinking
Stakeholder Interaction

Design Skills

Product design
Game UX Design
UX Design
UI Design
Information Architecture
Interaction Design
Visual Design
Prototyping
Wireframing
Design Systems
Accessibility
Illustrations